

MONDAY 9 OCTOBER

11.00 **Registration Open**

11:30 **Pool Party & BBQ**
Sponsored by Cosmik Ltd

Private Lunch

13:00 **International Voice**
• Fighting fraud, hijackers & FAS
Sponsored by KWAK & International Premiums
(By invitation only)

15:00 **Meet Market Opens**
(Malaga Suite at pool level)

18:00 **Piano Bar Open**
Sponsored by KWAK

18:30 **Sun Terrace Drinks Reception**
Sponsored by Veoo

21:30 **Platinum Party**
Sponsored by International Premiums, Telecom 2, Veoo & Mobile Life

23:00 **After Party**
Sponsored by Mobile Life & Reliance Compliancy

TUESDAY 10 OCTOBER

09:00 **Expo Lounge Opens**

Empello Country Updates

09:30 UAE
10:30 Qatar
11:30 Egypt
12:30 Turkey

Spotlight Sessions

10:00 VAS - Getting MNOs On Side
11:00 Carrier Billing & Mobile Money
Sponsored by Centili
12:00 Print & Broadcast – DR Trends

11:30 Speed Networking 1

13:00 - 14:00 **Directors* / Working Lunch**
Sponsored by Mobile Cloud

Private Lunch

13:00 **UK Domestic Voice**
• Billing dispute & AIT update
Sponsored by Telecom 2 - (By invitation only)

Empello Country Updates

14:30 Brazil
15:30 South Africa
16:30 Mexico
17:30 UK
18:00 Russia

Spotlight Sessions

14:00 Acquiring "Safe Traffic"
15:00 Engagement, Monetisation & Paywalls
16:00 Gambling On Mobile Payments
17:00 Affiliate Traffic & Social Media

16:30 Speed Networking 2

18:00 Sponsor Hospitality Breakouts

• International Voice 1
• UK Carrier Billing Forum
• Value Added Services & Content 1

18:00 **Piano Bar Open**
Sponsored by KWAK

19:00 **Expo Drinks & Canapés**
19:30 **Client Dinners**

22:00 **Gold Party In The Port**
Sponsored by Empello, RGK, Atlas Interactive, KWAK, Basebone & Dynamic Mobile Billing

WEDNESDAY 11 OCTOBER

10:00 **Expo Lounge Opens**

Empello Country Updates

10:30 Belgium
11:30 Germany
12:30 Poland

Spotlight Sessions

10:00 Mobile Video & In App Messaging
11:00 VAS & Content Profiles & Key Verticals
12:00 Mobile Advertising & Ad Blocking
13:00 OTT Messaging - WhatsApp, FB..

11:30 Speed Networking 3

13:00 **Delegate Buffet Lunch**
Sponsored by Mobile Cloud

Private Lunch

13:00 **Managing Consumers**
• Consumer rights & handling complaints
(By invitation only)

Empello Country Updates

13:30 France
14:30 Italy
15:30 Spain
16:30 Portugal

Spotlight Sessions

14:00 Mobile Money & Wallets
15:00 Managing the Consumer Experience
16:00 Price Points, Compliance & Conversion

16:30 Speed Networking 4

16:30 Sponsor Hospitality Breakouts

• International Voice 2
• Rules & Regulations Update
• Value Added Services & Content 2

17:30 **Expo Close**

18:00 **Piano Bar Open**
Sponsored by KWAK

**Supplement required*

Platinum Sponsors



Gold Sponsors



kwak Telecom Ltd



Compliance Sponsor



Silver Sponsors



Conference Sponsors

