

MONDAY 9 OCTOBER

09:30 **T53 Golf Day**

11.00 **Registration Open**

Private Lunch

13:00 International Voice

- Fighting fraud, hijackers & FAS

Sponsored by KWAK & International Premiums

(By invitation only)

15:00 **Meet Market Opens**

(Malaga Suite at pool level)

18:00 **Piano Bar Open**

Sponsored by KWAK

18:30 **Sun Terrace Drinks Reception**

Sponsored by Veoo

21:30 **Platinum Party**

Sponsored by International Premiums, Telecom 2, Veoo & Mobile Life

23:00 **After Party @ Slainte**

Sponsored by Mobile Life & Reliance Compliancy

TUESDAY 10 OCTOBER

09:00 **Expo Lounge Opens**

Empello Country Updates

09:30 UAE

10:30 Qatar

11:30 Egypt

12:30 Turkey

Spotlight Sessions

10:00 VAS - Getting MNOs On Side

11:00 Carrier Billing & Mobile Money

Sponsored by Centili

12:00 Print & Broadcast – DR Trends

11:30 **Speed Networking 1**

13:00 - 14:00 **Directors* / Working Lunch**

Private Lunch

13:00 UK Domestic Voice

- Billing dispute & AIT update

Sponsored by Telecom 2 - (By invitation only)

Empello Country Updates

14:30 Brazil

15:30 South Africa

16:30 Mexico

17:30 UK

18:00 Russia

Spotlight Sessions

14:00 Acquiring "Safe Traffic"

15:00 Engagement, Monetisation

& Paywalls

16:00 Gambling On Mobile Payments

17:00 Affiliate Traffic & Social Media

16:30 **Speed Networking 2**

18:00 Sponsor Hospitality Breakouts

- International Voice 1

- UK Carrier Billing Forum

- Value Added Services & Content 1

18:00 **Piano Bar Open**

Sponsored by KWAK

19:00 **Expo Drinks & Canapés**

19:30 **Client Dinners**

22:00 **Gold Party In The Port**

Sponsored by Empello, RGK, Atlas Interactive, KWAK, Basebone & Dynamic Mobile Billing

WEDNESDAY 11 OCTOBER

10:00 **Expo Lounge Opens**

Empello Country Updates

10:30 Belgium

11:30 Germany

12:30 Poland

Spotlight Sessions

10:00 Mobile Video & In App Messaging

11:00 VAS & Content Profiles & Key Verticals

12:00 Mobile Advertising & Ad Blocking

13:00 OTT Messaging - WhatsApp, FB..

11:30 **Speed Networking 3**

13:00 **Working Lunch**

Private Lunch

13:00 Managing Consumers

- Consumer rights & handling complaints

(By invitation only)

Empello Country Updates

13:30 France

14:30 Italy

15:30 Spain

16:30 Portugal

Spotlight Sessions

14:00 Mobile Money & Wallets

15:00 Managing the Consumer Experience

16:00 Price Points, Compliance & Conversion

16:30 **Speed Networking 4**

16:30 Sponsor Hospitality Breakouts

- International Voice 2

- Rules & Regulations Update

- Value Added Services & Content 2

17:30 **Expo Close**

18:00 **Piano Bar Open**

Sponsored by KWAK

**Supplement required*

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